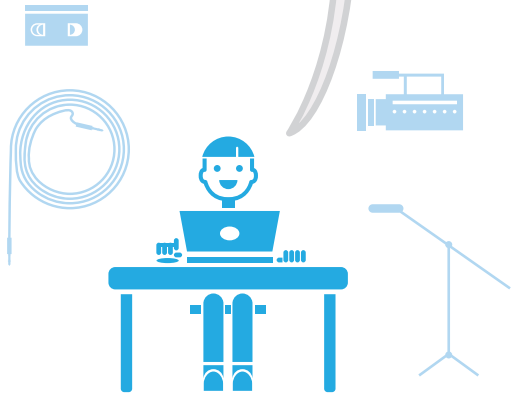
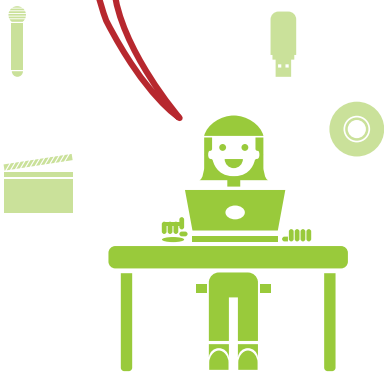


Singapore International
Storytelling Festival
 BOOKCOUNCIL.SG/SISF

3RD
e-MOTE
 DIGITAL STORYTELLING
 COMPETITION
 18 JUN – 30 NOV 2012



ORGANISERS



SPONSORS



What IS THE DIGITAL STORYTELLING COMPETITION?

This competition is organised by the National Book Development Council of Singapore (NBDCS) and Ngee Ann Polytechnic's (NP) School of Film & Media Studies (FMS) as a platform to tell stories through a fusion of art and technology to promote media literacy. Using time-honoured storytelling techniques and blending them with rich media and digital tools, you'll bring your stories off the page and onto the web, where they'll be seen by millions of people around the world!

More details + rules & guidelines:

www.bookcouncil.sg/emote

How DO I GET STARTED?

Simply join our Creative Workshops conducted between May and September, designed to kickstart your digital storytelling journey! Conducted by experienced lecturers from the School of Film & Media Studies in Ngee Ann Polytechnic, participants will experience the art of storytelling through editing and visual effects workshops.

How DO I SIGN UP FOR THE WORKSHOPS?

Each school is entitled to send a group of 30 students and a teacher for the workshop. The cost for each participant is SGD 15, inclusive of training materials. Interested participants need to sign up by sending an email to digitalemote@gmail.com or call NBDCS at 6848 8295, stating their name, school and IC number.

Contestants are not required to attend the workshops in order to participate in the competition. However, these workshops are value added activities to enhance the digital storytelling experience.

Is THERE A THEME FOR THE COMPETITION?

All digital stories must include a narrative that relates to the theme of:

"When I Get To Know You".

This theme will require students to think about what they find when they get to know someone better and not just rely on their first impressions of someone, especially those who are different from us. The students could also reflect further on this theme and what it means to go beyond the usual "hi-bye" of everyday interactions to gain a deeper understanding of the people around them.

The digital story must be multi-media in composition and personal in orientation. The stories must be outward creative expression of what the digital storytellers feel and think regarding a specific topic.

What FORMAT MUST MY STORY BE PRODUCED IN?

The story we are looking for must be in a digital format. What this means is that the submissions can be in the form of a video, a slideshow, podcast or any other digital media format that can tell a story with visuals and sound, suitable for digital broadcast on the Internet.

How LONG DOES MY STORY HAVE TO BE?

Your stories should be between 1 minute and 3 minutes in length.

When DO I SUBMIT?

After the creative workshops, you have till 30 November 2012 to finish your digital story. During this time should you encounter any questions, please feel free to contact us at digitalemote@gmail.com and we will be glad to help you with your submission.

How DO I APPLY? WHERE DO I UPLOAD VIDEO?

Contestants can fill in an online application form and submit their video/digital stories via a Web-based secure digital file delivery website (e.g. wetransfer.com or yousendit.com) to digitalemote@gmail.com. e-MOTE Storytelling Competition committee will be in charge of uploading on the e-MOTE YouTube channel.

How WILL I KNOW THAT I'M A FINALIST?

Selected finalists will receive an invitation to attend the Awards Ceremony. The e-MOTE

committee will upload your stories into the "e-MOTE Digital Storytelling Competition" YouTube channel. The copyright clearances of all clips are the responsibility of the entrant. You do not need to upload the videos on your own.

The winners will be announced at the Awards Ceremony. All participating schools will be notified of the results of the qualifying rounds via email by end-December 2012. The Awards Ceremony will be held at Ngee Ann Polytechnic on the 15th of January 2013.



What DO I STAND TO WIN?

Top 3 entries will receive an array of fantastic prizes including Apple iPods and iPads, Adobe Creative Suite software, Peak Fusion headsets, camera accessories and many more exciting prizes! On top of that, entrants can double their chances of winning with special award categories for Content and Visual Effects and even a Viewer's Choice Award!

TOP PRIZES

1st prize: Gold e-MOTE Achievement Award
2nd prize: Silver e-MOTE Achievement Award
3rd prize: Bronze e-MOTE Achievement Award

SPECIAL CATEGORY PRIZES

Content Award
Visual Effects Award
Viewer's Choice Award

For more information, PLEASE CONTACT:

FAITH HUANG

+65 6848 8295

faith@bookcouncil.sg

www.bookcouncil.sg/emote

NATIONAL BOOK DEVELOPMENT COUNCIL OF SINGAPORE

50 Geylang East Avenue 1,
Singapore 389777

For workshop sign-ups & submissions, PLEASE EMAIL:

digitalemote@gmail.com

e-MOTE WORKSHOPS

Camera and Visual Effects CREATIVE WORKSHOP

DURATION	2 hours
EQUIPMENT	1 PC with Windows 7/XP loaded with Adobe After Effects
ACTIVITY	Students will experience how to improvise and shoot green screen effects after which they will get a hands-on lesson in green screen post-production and basic VFX techniques.
PARTICIPANTS	Ideally, groups should not exceed 15 participants due to VFX lab size.
LOCATION	VFX Lab

e-MOTE Video Editing CREATIVE WORKSHOP

DURATION	1.5 hours
EQUIPMENT	1 PC Laptop equipped with either Windows 7/XP and Windows Movie Maker. Also included are a set of pre-loaded raw clips.
ACTIVITY	Editing for Short Films
PARTICIPANTS	Ideally, groups should not exceed 15 participants.

e-MOTE The Art of Storytelling CREATIVE WORKSHOP

DURATION	30 minutes
ACTIVITY	Using time-honoured storytelling tools of experience, memory and observation, this creative workshop will stimulate thought and discussion setting students on the path to creating stories revolving around the theme of the competition.

Students will learn about the tools of storytelling, namely experience, memory and observation. Then, they will be asked to reflect on and write out a short paragraph with the spark:

“Think of someone who you’ve met and who surprised you after you got to know them better. They can be from a different race or different culture and can be someone who you see every day but you never really made the effort to know better.”

Following that, students will present their writing and we will discuss how to transform that into a narrative piece to be filmed, possibly for the competition.

About THE TRAINERS

All the trainers are lecturers from Ngee Ann Polytechnic, School of Film & Media Studies.

For workshop timetables, please visit:
www.bookcouncil.sg/emote